



We create lasting and pleasant memories...



# **WHO WE ARE**

JACA Manufacturing and Trading CC (JACA) is a registered Namibian coffin and casket manufacturing company that is located in Windhoek Namibia. We have established a manufacturing plant in Brakwater Industrial Area that is big enough to cater for the whole of Namibia.

We manufacture customised burial caskets, coffins and domes. We have been of service to the funeral industry since 2021 and well known for our superior product quality, exceptional service delivery and value for money pricing. Since our inception, we have been at the forefront of product design and innovation with many industry designs having come from our manufacturing facility.

This has established our brand as the premium supplier of quality products, equipment, and requisites to the funeral industry, both in Namibia and within the African continent.

The fact that we aim to become a force to be reckoned with in the coffin and casket manufacturing industry means that we will go all the way out to give our clients a lasting and pleasant memory of their bereaved family members and friends.



## **OUR VISION**

Our vision is to establish a coffin manufacturing brand that will become the number one choice for clients in the whole of Namibia – Africa and the rest of the world.





#### **OUR MISSION**

Our mission is to manufacture standard coffins and caskets that will meet international best practices in the casket and coffin manufacturing industry thereby growing our coffin manufacturing company.



## QUALITY

As a quality conscious organization we are committed to providing bereaved families with products that are manufactured with a strict and consistent commitment to the highest quality standards. We will strive to ensure our committed staff share this philosophy of quality excellence.

## OUR PRICING

Our pricing system is based on what is obtainable in the industry, we don't charge more (except for premium and customized coffins/caskets) but we charge less than what our competitors are offering.



#### OUR TARGET MARKET

It will be safe to say that the target market for coffin manufacturing companies cuts across people of all classes, race, religion, and culture as long as they value their deceased loved ones and would want to give them befitting burial. We also target funeral parlours who we have afforded wholesale prices for our coffins and caskets.

#### OUR COMPETITIVE ADVANTAGE

The competitive edge of JACA Manufacturing and Trading CC is the excellent and customized service that we offer to all our clients irrespective of their status, religion, race or political affiliation.

We can boldly say that the location of our coffin manufacturing company is perfect for such business, our management team has robust experience in the coffin and casket manufacturing industry, our customer's services is second to none in the whole of Namibia and our facility is top notch. We are the only standard coffin and casket manufacturing company within our location and our tenacity and professionalism has allowed us to be recognised as one of the best in the region.

Another significant competitive advantage that we are bringing to the industry is the robust experience of our management team. We have a team that has a combination of 25 years of experience in the casket and coffin manufacturing industry, administration and delivery. They are considered core professionals in their own right.

Lastly, all our employees are well taken care of, and their welfare package is among the best within our category in the industry. It enables them to be more than willing to build the business with us and help deliver our set goals and achieve all our business aims and objectives





































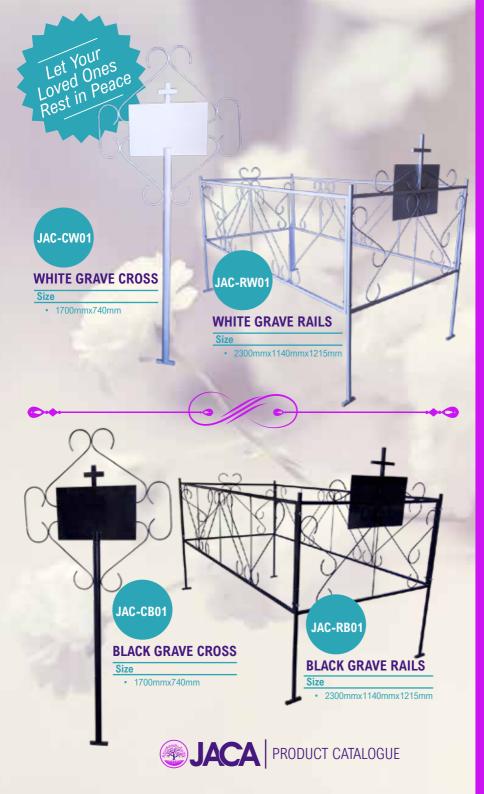










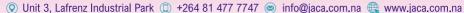


# **CONTACT JACA FOR A** BEFITTING



We offer dignified choices of top quality coffins at nearly half the market price. Visit our showroom today and let your loved ones rest in peace.



























# CONTACT US

O Unit 3, Lafrenz Industrial Park +264 81 477 7747 

FIND US ON: **f 6 9 9** 







